

Christina Gleason

Objective

To join one of the most amazing writing teams on the Interwebs, graduating from the ranks of boring copywriters to one of the Cool Kids.



Writing Summary

- After being laid off from my last office job (see We Build Pages, below), I was asked for rate quotes for my copywriting services so quickly that I set up ChristinaGleason.com within 24 hours of getting the bad news. I had my first clients within 2 business days.
- Because so many people found my writing amazing, I had to start PhenomenalContent.com and hire contractors to write for me so I could handle the volume of incoming business. To this day, all of my clients have come to me due to word of mouth, and I have never wasted money on advertising to recruit new clients. We've written about everything from baklava to travel guides to mesothelioma. (Baklava was far more fun than mesothelioma, BTW.)
- I am a prolific blogger and freelance writer. You can check out CutestKidEver.org (my mommy blog), my posts at Type-A Parent, and the boring stuff I wrote for Suite101.
- For fun, I write fiction on deviantART. As far as writing samples go, I'd love for you to read one of my Kari Swift stories called "[Mastigos](#)." (Oops! Archived that for inclusion in my novel.)

Professional Expertise

September 2010 – April 2011

Kids Fun Plaza magazine

Clifton Park, NY

Editor-in-Chief of a startup parenting magazine

As Editor of KFP, I recruited and trained the magazine's writing staff from a pool of local blogging talent. In addition to writing and editing all print content, managing the writing team included meeting deadlines, following the publisher's editorial calendar, and assisting in the maintenance of the blog and social media promotions.

July 2008 – February 2009

We Build Pages

Troy, NY

Content Manager, aka QualityGal

I built and managed a remote team of over 200 copywriters for an Internet marketing company, overseeing the creation of SEO-friendly content for clients that included Fortune 500 companies. I created a style manual and series of tutorials on SEO writing and aided in the development of a proprietary writers' panel to manage writing team assignments. My boss dubbed me "QualityGal" because I had previously worked as a Google Quality Rater.

Education

Fairleigh Dickinson University

BA/MA in Psychology

I obtained both degrees in a four-year period – (1996-2000) – serving as Editor-in-Chief of the college newspaper, *The Metro*, for three of those years.

